

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
968020-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	968020	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/04/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	11/01/12	9:51 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12G182H	\$500.00 NM
2	10/30/12	11/05/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	1	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	11/02/12	10:36 AM	STEVE HARVEY DAY	10-11a	:30	0FA12G170H	\$150.00 NM
3	10/30/12	11/04/12	Millionaire	1228-1p	- TWTF - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	F	11/02/12	12:53 PM	Millionaire	1228-1p	:30	0FA12G194H	\$500.00 NM
4	10/30/12	11/05/12	Cityline	1158-1230p	- - - - - S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - - - - S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	12:10 PM	Cityline	1158-1230p	:30	0FA12G194H	\$100.00 NM
5	10/30/12	11/05/12	Good Morning America	658-9a	- TWTF - -	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	11/01/12	8:55 AM	Good Morning America	658-9a	:30	0FA12G170H	\$800.00 NM
6	10/30/12	11/05/12	430a Eyeopener	430-5a	- TWTF - -	:30	1	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/30/12	4:54 AM	430a Eyeopener	430-5a	:30	0FA12G182H	\$50.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/05/12	430a Eyeopener	430-5a	- TWTF - -	:30	1	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
7	10/30/12	11/05/12	8a Sun Wknd Eyeopener	Su 8-10a	- - - - - S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 11/04/12 9:27 AM 8a Sun Wknd Eyeopener Su 8-10a :30 OFA12G194H \$350.00 NM									
8	10/30/12	11/05/12	PRIVATE PRACTICE WK135A-235A		- - - - - S-	:30	1	\$75.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/03/12 1:38 AM PRIVATE PRACTICE WKNDLF 1135A-235A :30 OFA12G182H \$75.00 NM									
9	10/30/12	11/05/12	Newscenter 5 at 11	11-1130p	MTWTF-S	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF-S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/30/12 11:23 PM Newscenter 5 at 11 11-1130p :30 OFA12G150H \$2,500.00 NM									
10	10/30/12	11/05/12	ABC Prime College Footb	Sat 8-1130p	- - - - - S-	:30	2	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - - S- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 11/03/12 8:06 PM ABC Prime College Football Sat 8-1130p :30 OFA12G194H \$3,500.00 NM 1 WCVB Sa 11/03/12 11:42 PM ABC Prime College Football Sat 8-1130p :30 OFA12G182H \$3,500.00 NM LR - Football									
11	11/06/12	11/06/12	Good Morning America	658-9a	- T- - - - -	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 - T- - - - - 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 11/06/12 7:58 AM Good Morning America 658-9a :30 OFA12G171H \$1,600.00 NM									
12	11/05/12	11/05/12	LIVE WITH KELLY & MIC	9A-10A	M- - - - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M- - - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 9:51 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 OFA12G194H \$500.00 NM									
13	11/05/12	11/05/12	STEVE HARVEY DAY	10-11a	M- - - - -	:30	1	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M- - - - - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 10:47 AM STEVE HARVEY DAY 10-11a :30 OFA12G182H \$150.00 NM									
14	11/05/12	11/05/12	Millionaire	1228-1p	M- - - - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M- - - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 12:38 PM Millionaire 1228-1p :30 OFA12G182H \$500.00 NM									

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968020-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	Good Morning America	658-9a	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	7:29 AM	Good Morning America	658-9a	:30	0FA12G171H	\$800.00 NM
16	11/04/12	11/04/12	OTR Primetime	LOCAL PRIME SPE	-----S	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	7:55 PM	OTR Primetime	LOCAL PRIME SPE	:30	0FA12G182H	\$2,500.00 NM
17	11/03/12	11/03/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/03/12	11:44 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	0FA12G194H	\$3,500.00 NM
LR - Football									
18	11/05/12	11/06/12	Midday News	1158a-1230p	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	12:14 PM	Midday News	1158a-1230p	:30	0FA12G194H	\$600.00 NM
2	WCVB	Tu	11/06/12	12:14 PM	Midday News	1158a-1230p	:30	0FA12G182H	\$600.00 NM
19	11/05/12	11/06/12	Millionaire	1228-1p	MT-----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	12:54 PM	Millionaire	1228-1p	:30	0FA12G194H	\$800.00 NM
1	WCVB	Tu	11/06/12	12:49 PM	Millionaire	1228-1p	:30	0FA12G194H	\$800.00 NM
20	11/05/12	11/06/12	1-2p	1-2p	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	1:57 PM	1-2p	1-2p	:30	0FA12G194H	\$900.00 NM
1	WCVB	Tu	11/06/12	12:59 PM	1-2p	1-2p	:30	0FA12G182H	\$900.00 NM
21	11/05/12	11/06/12	KATIE COURIC DAY	3-4p	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	3:46 PM	KATIE COURIC DAY	3-4p	:30	0FA12G182H	\$600.00 NM
1	WCVB	Tu	11/06/12	3:43 PM	KATIE COURIC DAY	3-4p	:30	0FA12G194H	\$600.00 NM
22	11/05/12	11/06/12	ELLEN EF	4P-5P	MT-----	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	4:28 PM	ELLEN EF	4P-5P	:30	0FA12G194H	\$1,500.00 NM



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Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/05/12	11/06/12	ELLEN EF	4P-5P	MT-----	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	11/06/12	4:30 PM	ELLEN EF	4P-5P	:30	OFA12G194H	\$1,500.00 NM
2	WCVB	Tu	11/06/12	4:57 PM	ELLEN EF	4P-5P	:30	OFA12G171H	\$1,500.00 NM
23	11/05/12	11/06/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MT-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	OFA12G182H	\$1,200.00 NM
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,075.00
<u>Agency Commission</u>	\$4,961.25
<u>Net Amount Due</u>	\$28,113.75